

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

**STATEMENT UNDER 37 CFR 3.73(b)**Applicant/Patent Owner: Denison W. BollayApplication No./Patent No.: 09/895,495Filed/Issue Date: June 28, 2001Entitled: DISPLAYING AS A MAP AND GRAPHS ON A WEB PAGE THE GEOGRAPHICAL  
DISTRIBUTION OF VISITORS THAT CLICK ON BANNER ADS IN CYBERSPACEAdECN  
(Name of Assignee), a Corporation  
(Type of Assignee, e.g., corporation, partnership, university, government agency, etc.)

states that it is:

1. ☒ the assignee of the entire right, title, and interest; or
2. ☐ an assignee of less than the entire right, title and interest.  
(The extent (by percentage) of its ownership interest is \_\_\_\_\_ %)

in the patent application/patent identified above by virtue of either:

- A. ☐ An assignment from the inventor(s) of the patent application/patent identified above. The assignment was recorded in the United States Patent and Trademark Office at Reel \_\_\_\_\_ ,  
Frame \_\_\_\_\_ , or for which a copy thereof is attached.

OR

- B. ☒ A chain of title from the inventor(s), of the patent application/patent identified above, to the current assignee as follows:

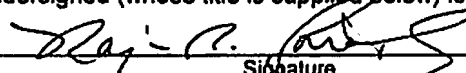
1. From: Denison W. Bollay To: Experdick, Inc.  
The document was recorded in the United States Patent and Trademark Office at  
Reel 014826 , Frame 0675 , or for which a copy thereof is attached.
2. From: Denison W. Bollay To: Experclic, Inc. (\*corrective assignment)  
The document was recorded in the United States Patent and Trademark Office at  
Reel 020943 , Frame 0014 , or for which a copy thereof is attached.
3. From: Denison W. Bollay To: ADECN (\*change of name)  
The document was recorded in the United States Patent and Trademark Office at  
Reel 020950 , Frame 0361 , or for which a copy thereof is attached.

☐ Additional documents in the chain of title are listed on a supplemental sheet.

- ☐ As required by 37 CFR 3.73(b)(1)(i), the documentary evidence of the chain of title from the original owner to the assignee was, or concurrently is being, submitted for recordation pursuant to 37 CFR 3.11.

[NOTE: A separate copy (i.e., a true copy of the original assignment document(s)) must be submitted to Assignment Division in accordance with 37 CFR Part 3, to record the assignment in the records of the USPTO. See MPEP 302.08]

The undersigned (whose title is supplied below) is authorized to act on behalf of the assignee.

  
Signature

May 27, 2008  
Date

Rajiv P. Sarathy  
Printed or Typed Name

(206) 359-8000  
Telephone Number

Attorney for Assignee  
Title